



Are you looking to target an environmental audience with your advertising? Placing an ad in the Native Plant News is an effective, low-cost solution to your advertising needs.

Native Plant News Details:

Readership: 500+ in the Prairie Provinces and others across Canada and the United States
Frequency: 4 times per year
Format: Saddle stitch newsletter and electronic newsletter
Dimensions: 8.5" x 11"

Advertising Rates (custom sizing available – call for pricing):

Option	Dimensions	Rate for 1 Issue	Rate for 4 Issues
Full Page	7.5" x 10"	\$103.00	\$375.00
Half Page Horiz.	7.5" x 5"	\$52.00	\$187.50
Half Page Vert.	3.25" x 10"	\$45.00	\$162.50
1/3 Page Vert.	2.5" x 10"	\$35.00	\$125.00
1/3 Page Horiz.	7.5" x 3.3"	\$34.00	\$123.75
Large Rectangle	5" x 4"	\$27.50	\$100.00
Small Rectangle	3.5" x 2.5"	\$12.00	\$43.75
Postage Stamp	2.5" x 2.5"	\$8.00	\$25.00

Please note that the small and large rectangle can be oriented either vertically or horizontally at no extra cost. Prices for advertising are for black ink only; if colour is desired, additional fees will be added based on actual printing costs. Please call for current colour advertising rates. Prices include any applicable tax. **NPSS members get a 10% discount on all advertising.**

Submission Requirements:

Electronic submissions are preferred. The following file formats are acceptable: .tiff, .jpeg, .gif, .pdf, .doc, .txt, .rtf, Adobe InDesign. Please ensure that all files are of the highest quality possible to ensure a quality print. For images, quality must be 300 dpi or higher (roughly equates to a file size of 1 MB). Pdf's must have all of the text imbedded and be saved at print quality resolution. If submitting a .doc, .txt, or .rtf file, please do not imbed images.



Order Form (please check the appropriate box):

Option	4 Issues	Spring Only	Summer Only	Fall Only	Winter Only
Full Page					
Half Page Horiz.					
Half Page Vert.					
1/3 Page Vert.					
1/3 Page Horiz.					
Large Rectangle					
Small Rectangle					
Postage Stamp					
Total \$:					

Don't forget to subtract 10% from your total if you're an NPSS member.

Prices include any applicable tax.

Contact Information:

Date	
Company	
Name	
Address	
City	
Postal Code	
Phone	
Fax	
E-mail	

Please return this order form via mail or e-mail to info@npss.sk.ca (don't forget to attach your ad to the e-mail!) and mail payment (cheque or money order) to:

Native Plant Society of Saskatchewan
 Box 21099
 Saskatoon, SK
 S7H 5N9

If you have any questions, please call Chet Neufeld at (306) 668-3940 or e-mail the address listed above.